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MEDIA RELEASE

INKS BECOME MORE VERSATILE

Matisse Derivan is proud to launch their latest addition to the Derivan Ink range - Stamping Medium.

The *Derivan Ink - Stamping Medium* is a transparent paste that you can mix with either Derivan Inks or Matisse Inks to be able to use them on foam stamp pads. The Cut-n-Dry Foam stamp pad sheets are ideal for this - and cutting this into smaller sizes makes it even easier to use. A hint for cutting these is to use a Quilting cutting wheel and ruler, and cut from the reverse side for a very clean cut.

You can mix *up to equal parts* Ink with the Stamping Medium, and this:

- Slows the drying time of the ink to allow you more time to stamp (and stop the stamp pads drying out) as the stamping medium has drying retarder incorporated;
- Changes the viscosity of the inks to increase their tack to help ensure good coverage for the stamp - even on stamps with a larger surface areas;
- Allows for embossing with a tackier viscosity ensuring embossing powder adheres;
- Reduces colour bleeding - because of the higher viscosity of the mixture, creating multi coloured stamp pads will be easier, and the colours are less likely to 'bleed' into each other. You can apply each colour with the palette knife used to mix it and the colours stay where they're put - they will mix if placed so that they are overlapping, but not bleed into each other;
- Makes stamps easier to clean up after use;

All of these makes the Derivan and Matisse Inks even more versatile and a highly economical - with 36ml in a Derivan Ink, and 50ml in each Matisse Ink - there's a great deal of stamping in each bottle,

Ink pads made with the Cut-n-Dry foam can be easily washed out with mild soap and water for reuse/re-inking if required, or stored in a shallow airtight container, or ziplock bag, to use at a later date.

Here are some basic instructions:

1. Cut a small stamp pad from the Cut-n-Dry Foam sheet, approximately 4cm square.
2. Mix equal parts of *Matisse or Derivan Ink* with *Derivan Ink Stamping Medium* in a shallow container, or palette, using a palette knife ensuring that each is thoroughly mixed.
3. Load the foam stamp pad with enough of the ink mix to cover the surface, and use the palette knife, to push the stamping mixture into the stamp pad.

Some things that should be considered are:

- By adding the stamping medium, you will be somewhat diluting the strength of the colour in the inks. However the Matisse Inks are very heavily pigmented to start with, so this is not a big issue;
- Due to the difference in viscosity of the inks and stamping medium (liquid vs paste) you will need to mix with a palette knife, and push the medium into the inks rather than stirring. You will be able to easily see when all the medium is thoroughly mixed.
- Ink colours can be intermixed to give you any colour stamp pad you desire;
- While the majority of the inks are transparent, adding a small amount of white will create an exciting array of pastel inks as well;
- Adding Iridescent Ink to many of the colours will create pearlescent inks, or metallic looking inks - which can be very interesting - Iridescents work beautifully over darker cardstocks;
- Other Matisse Derivan mediums can also be added to the mix to create interesting effects - however there should always be at least 50% of the mixture or more as ink so as not to make them overtly water sensitive (of course, if water sensitivity is not an issue, they can be thinned down quite a lot more). Adding Matt Medium to the inks for example, would make a more matt stamp pad.

For more information visit the Matisse Derivan website: www.matisse.com.au or contact Matisse Derivan on (02) 9736 2022.

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