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MEDIA RELEASE

NEW COLOUR LAUNCH!

Enhancing their palette of colours, Matisse Derivan has included some uniquely Australian colours to their range of Matisse Structure Formula paint. The new colours boast all the things we have grown to love about the existing colours - vibrancy, exceptional lightfastness, and a beautiful buttery texture. Covering a wide spectrum of colours, there will be something for each artist's personal preferences with the majority being single pigment colours, unless specifically formulated to create a unique colour blend.

Matisse Orange DPP and **Matisse Scarlet DPP** include pigments with extraordinary colour strength and outstanding lightfastness. These two unique colours are completely opaque and are exceptional alternatives to cadmium colours.

Deep Rose Madder is a superbly rich, rosy colour with a gorgeous blue-pink undertone and yellow top tone.

Australian Red Violet has been developed with the Australian artist in mind. It is a richly pigmented Thio violet with bluish undertones that creates beautiful pinks when tinted.

Mars Violet is a synthetic Iron Oxide with a blue tone that creates a range of attractive violets when tinted. It is also a great colour for creating shadows for skin tone.

Prussian Blue is a true Prussian pigment with a green undertone. Its mass tone is nearly black, and has a high tinting strength.

Matisse Indigo is a red shade blue with an almost black mass tone. It will be invaluable for artists wanting an alternative blue that has a red bias.

Aureolin Yellow is an old artist colour has an extremely vibrant yellow undertone. As an opaque colour that is different to existing yellows in the Matisse range, it will be a favourite for all artists.

Australian Olive Green is a mixed pigment colour specifically created to reflect the unique colours of the Australian landscape. It has a dark olive green top coat, with a glow of red oxide. As a transparent paint, it is exceptionally versatile and tinted with white creates unique gum leaf colours. This paint is an essential addition to Australian landscape painters.

Van Dyke Brown is a natural earth umber with a slightly reddish appearance that will please all artists looking for a strong brown. When tinted, Van Dyke Brown also creates a very nice skin tone.

Naples Yellow Light is an opaque, creamy beige that will be popular with all artists, but particularly with landscape painters. It is a universally useful colour.

Cadmium Orange Deep is a dark burnt orange that will be well utilised by all painters.

For more information about these colours, visit the Matisse Derivan website: www.matisse.com.au or contact Matisse Derivan on (02) 9736 2022.

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