

What's New!

... all you need to know about our new products!

New Colours!



After great deliberation, consultation and perspiration we are releasing a group of much sought after new colours. Many of the colours are the results of experiments that have been carried on

since before the last release of new colours some 7-8 years ago.

A great deal of testing and planning goes into the selection of a new colour. The more obvious task of checking lightfastness, then formulating the specific chemical characteristics for each pigment is easy in comparison with firstly finding exactly which colours to choose and then plotting them on the spectrum within the existing range of Matisse colours. However, we are very happy with the results and we would like to thank all the artists involved with the selection and testing process.

Along with the new colours comes an additional series, Series 4. Due to increases in raw material costs some of the old favourites such as the Cadmiums, Cobalts and Metallic colours have been forced up into Series 4; however, this has allowed all the other colours in Series 3 to remain at the old price. All other good quality acrylic brands have had these colours in Series 4 or higher for a long time!!!! The introduction of this new series will not happen until 1st October 2002so hurry in and buy these colours now at the current prices!!!!

So, just to reiterate, Series 3 and Series 4 will be sold at Series 3 price until 1st October then Series 4 will be introduced with some of the old Series 3 colours being 'promoted'.

A big thank you to everybody who suggested new colours and helped us test them. We still have many more colours we would like to add. However time caught up with us, so we will no doubt be adding more in the future! Here is a list of the new colours and their make up:

- ★ **GHOST GUM (SMOKED PEARL)** Blend titanium dioxide, synthetic hydrated iron oxide and natural iron oxide containing manganese.
- ★ **NAPLES YELLOW** Nickel titanate yellow
- ★ **MATISSE RED LIGHT** Pyrole red
- ★ **COBALT TURQUOISE** Oxides of cobalt and aluminium
- ★ **SOUTHERN OCEAN BLUE (PHTHALO TURQUOISE)** Blend chlorinated copper phthalocyanine and copper phthalocyanine
- ★ **AUST YELLOW GREEN** Blend arylide yellow, chlorinated copper phthalocyanine and diarylide yellow
- ★ **AUST SAP GREEN** Blend arylide yellow, chlorinated copper phthalocyanine, diarylide yellow and synthetic iron oxide
- ★ **MATISSE EMERALD** Chlorinated and brominated phthalocyanine
- ★ **DEEP ROSE MADDER (PERM)** Benzimidazolone
- ★ **CARBON BLACK** Carbon black
- ★ **METALLIC BRONZE** Mica coated with ferric oxide
- ★ **METALLIC COPPER** Mica coated with ferric oxide
- ★ **METALLIC SILVER** Mica coated with titanium dioxide
- ★ **METALLIC LIGHT GOLD** Mica coated with titanium dioxide and ferric oxide
- ★ **METALLIC GOLD** Mica coated with titanium dioxide and ferric oxide

And new in Background Colours:

- ★ **WHISPER BLUE**
- ★ **CREAM**
- ★ **WHISPER PINK**
- ★ **OFF WHITE**
- ★ **WHISPER GREEN**
- ★ **GUM TREE GREEN**
- ★ **CAROMELLO**

NEW Mediums!

After much testing and consultation Matisse are ready to release 3 great new mediums on to the market.

MM24 IRIDESCENT MEDIUM

This medium is formulated to be mixed with the Matisse Structure or Flow formula acrylic paints to add an iridescence to them. MM24 Iridescent Medium can be mixed in any proportion with the Matisse colours. This medium is based on pure iridescent pigment and contains no fillers or titanium dioxide; therefore the resultant mixes of iridescent colours are far more intense and richer in colour. Available in 250ml jars.



MM25 MATISSE BLACK GESSO Similar to the regular MM10 Gesso only Black! A great permanent flexible primer for canvas, board or even paper. An intense black ground with an excellent tooth for easy paint manipulation. Matisse MM25 Black Gesso is a water-based product and can be thinned down with water. Use equal parts of water to Matisse MM25 Black Gesso when working on raw canvas/linen. If working on canvas, Matisse MM25 Black Gesso will tighten the canvas, making a firmer ground to paint on. Available in 500ml, 1 Litre and 4 Litre.

Matisse Background Colours are also a highly pigmented "low tooth" gesso for use when a coloured background is required.

MM26 TRANSPARENT GESSO (pastel primer)

Similar to MM10 Gesso and MM25 Black Gesso only without pigmentation; therefore, giving a transparent (although not altogether clear) flexible primer for canvas, board or even paper with an excellent tooth for easy paint manipulation. If working on canvas, Matisse MM26 Transparent Gesso will tighten the canvas, making a firmer ground to paint on.

Pastel primer

MM26 Transparent Gesso has been specifically formulated to be mixed with the Matisse Background colours to give a coloured primer with extra "tooth" for painting and especially as a pastel primer. Mix 1 part MM26 Transparent Gesso with 2 parts Matisse Background (up to equal parts), stir well; the resultant mixture will give a brilliant surface on paper, board or canvas with which to accept and hold pastels including oil pastels. Available in 250ml jars

(Hint: Vary the ratio of MM26 Transparent Gesso mixed with Matisse Background colour to vary the degree of roughness or "tooth" in the primed surface.)



NEW Products!



KAURI PINE WOOD BLOCKS

This is a brand new direction for block printing; using Kauri Pine which can be easily and safely worked even by children, but employing the technology of laminating to strengthen and

stabilise the Kauri Pine and make it more affordable! Perfect and safe for use by both schools and professionals alike.

Japanese master printers used very expensive maple for fine detail and texture - Kauri Pine has a similar finish for printing but is easier to carve (and not nearly as expensive in laminated format!)

Both sides can be used thus making it cheaper than most lino blocks! Especially designed for use with water-based block inks, such as the Matisse Derivan block printing ink, which is water-based and non-toxic and does not contain any harmful solvents.

The rotary peeled Kauri Pine Veneer has been chosen for its thickness, softness and even grain texture; allowing clean splinter-free cutting and carving in all directions without the resistance encountered with other timbers. The soft even-textured Kauri Pine Veneer lends a subtle wood-grain texture essential to the printing process whilst allowing ease of carving. The moisture-resistant MDF substrate does not swell appreciably with water-based inks and also carves easily in all directions due to its homogenous construction. The boards are veneered both sides allowing carving and printing on both sides.

Advantages of the Kauri Pine woodblocks over other blocks are:

vs lino: There is no substitute for the authenticity that only wood-grain brings to a print;

vs plywood: Once the first strata of veneer has been carved through plywood the grain on the next layer is running at right angles to the cut therefore breaking the "flow" of the carved lines. Standard plywood has a very textured finish, which is generally unsuitable for fine work whereas Kauri Pine has been chosen for its relatively smooth finish and evenness of texture. The even texture of the Kauri Pine allows long even "cuts" without "catching" on varying densities of wood in the one stroke. Even though Kauri Pine is easy to cut it will hold the finest of edges of very detailed and delicate work.

Available in 20cm x 20cm or 30cm x 30cm or larger sizes on request.



We will be featuring each of the new colours in upcoming issues of the Newsletter.



Get your newsletter via email — contact matisse@matisse.com.au