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Review

MASSIVE COLOUR EXPANSION



In one of the largest ever expansions of the Matisse Structure and Flow ranges of colours, Matisse Derivan are excited to launch 27 new colours into the Matisse Structure Range, and 16 into the Matisse Flow range. Covering a wide spectrum of colours, there will be something for every artist to get excited about with gorgeous single pigment colours, and boutique blends to deliver the most alluring palette of colours in Australia.

Both Flow and Structure formulas introduce an extension of the very popular 'Australian' range of colours which are designed to capture unique Australian hues for artists, as well as a range of Transparent based colours which create exciting luminescent glazes, in gorgeous earth colours. There is also the establishment of a set of primary colours, which give an exceptional range of mixes from just three colours, providing a great foundation for artists.

Of course, as well as these great new ranges, there will be the introduction of some uniquely beautiful colours such as Cobalt Teal – a beautiful blue/green shade of Cobalt and Quinacridone Red – an interesting balance of yellow and blue in a delightful red. There is also the introduction to some wonderful yellows, and classic greys.

Several of the colours that proved to be indispensable within the Flow range, such as Antique White and Burgundy, have also been introduced to the Structure ranges, allowing artists to easily move from one range to the other, having the very best choice of colours!

The new colours available in Matisse Structure Formula include:

- Alpine Green
- Antique White
- Ash Pink
- Australian Ghost Gum
- Australian Blue Gum
- Australian Salmon Gum
- Bismuth Yellow
- Burgundy
- Carbon Grey
- Cobalt Teal
- Graphite Grey
- Green Grey
- Iridescent White
- Iso Yellow
- Midnight Blue
- Mars Grey
- Mineral Blue
- Permanent Maroon
- Primary Blue
- Primary Red
- Primary Yellow
- Quinacridone Red
- Transparent Red Oxide
- Transparent Umber
- Transparent Venetian Red
- Transparent Yellow Oxide
- Venetian Red

While the new colours available in the Matisse Flow Formula will be:

- Australian Blue Gum
- Australian Salmon Gum
- Bismuth Yellow
- Carbon Grey
- Cobalt Teal
- Graphite Grey
- Iso Yellow
- Mars Grey
- Permanent Maroon
- Primary Blue
- Primary Red
- Primary Yellow
- Transparent Red Oxide
- Transparent Umber
- Transparent Venetian Red
- Transparent Yellow Oxide

For more information, visit the Matisse Derivan website: www.matisse.com.au or contact Matisse Derivan on (02) 9736 2022.



MASSIVE MATISSE

Make a Massive Matisse impact on your customers with this great display tube! Stores can claim their free Matisse Structure tube for display by contacting Matisse Derivan on (02) 9736 2022, or via email to mm@matisse.com.au.

Seasons Greetings

We would like to take this opportunity to wish all of our valued customers a safe, Happy Hanukkah, creative Christmas, or Happy Holidays and a fun, exciting and healthy New Year. The last day of trading for 2007 will be Friday 21st December and we will reopen Wednesday 2nd January 2008 for business.



NEW!

Matisse Technical Guide



The Matisse Derivan Technical guide is now available in a new A6 visual diary format. Jam packed with useful information about Matisse products, helpful tips and techniques, including a handy visual diary, colour schemes guide and scales.

If you would like to stock the Matisse Technical Guide and Visual Diary, please contact David McLachlan on (02) 9736 2022 or dm@matisse.com.au.

ChemTalk

by Vivian Kluger



In this edition of the newsletter I'll try to clear up an issue that is a bit confusing.

Top tone, mass tone and undertone – what does it all mean?



Australian Red Violet

The full-strength surface colour of a paint is called the top tone or mass tone. These two expressions mean the same thing and are interchangeable. The colour effect achieved when the paint is spread out thinly is the undertone.

For many paints, this colour will be the same.

For many others though, there will be a significant difference. This is of course due to the pigment used. Generally, inorganic pigments when viewed this way, will be very similar or the same. The huge differences tend to be more from the organic pigments, which are usually transparent or semi transparent. Paint can also be mixed to behave this way but care should be taken to mix paints of transparent qualities.

A few examples from the Matisse range that display this strong colour shift between top tone and under tone are Southern Ocean Blue, Australian Sienna, Australian Red Violet and Australian Yellow Green.

Sustainability Awards 2007



The City of Canada Bay Council Sustainability Awards 2007 were awarded to businesses, community groups and individuals who have achieved economic or environmental progress in their local government area.

The awards recognise businesses and community groups that help boost sustainability in the local area by working better, smarter or more productively, while reducing their everyday environmental impact.

The program is designed to encourage

sustainability by rewarding organisations' efforts to revitalise local neighbourhoods, introduce environmental initiatives like recycling or car share schemes and to make their services fully accessible to people with special needs.

Matisse Derivan received awards within two of the available categories for businesses.

Disability Employer of the Year: Recognises businesses that employ and accommodate staff with disabilities. *This section was won by Matisse Derivan who seek employees through Achieve Foundation, an employment service that trains and supports people with intellectual disabilities so they find meaningful work.*

Business Environmental: Open to businesses which have introduced environmentally sustainable programs such as boosting recycling, reducing waste and pollution or encouraging staff to use public transport and car pooling schemes. *Matisse Derivan also received a Highly Recommended Business Environmental award.*

Bags, bags, bags!



Travel Backpack: Travel in style using the most versatile of all the sets with an excellent travel

backpack that comes with wheels and a lightweight extendable handle to make travelling with your art supplies easy! The backpack features three zippered compartments, including a small easy access section on the front, a separate section for all your small bits and

pieces, including a mesh pocket and clip for keys, and a large storage area for everything else you need to carry.

The Matisse Derivan Folio has a built in brush holder, space for your sketchbook, and great storage pockets to carry essential art supplies in, folding in half with a shoulder strap for easy carrying. These attractive folios come packaged with an introductory set from either Derivan Student, Artist, Matisse Structure



Community News



Top: Graeme Weinard is this year's winner of "IMAGES OF THE CROSS" art prize sponsored by Matisse Derivan at the TAP Gallery Above: Jesse congratulates John Borden from Lithgow High School for winning the Matisse/Artists' Store Artstreet award

Visit our website:
www.matisse.com.au

Painting Happy Faces in Sri Lanka

From the 4th till the 17th of July this year Globe Church (formerly Eastlakes Christian Life Centre) sent a team of Children's workers to Sri Lanka on a mission trip to share a message of love, hope and encouragement with the children of Sri Lanka. Matisse Derivan are proud to supply the face paint for such a worthwhile cause.

